VEITHsymposium
November 14-18, 2017
Hilton New York
New York, NY

ExpoBadge® *Defining the Lead...*

LEAD RETRIEVAL ORDER FORM 💻 **Order Online**   DISCOUNT DEADLINE: October 13, 2017

If exhibiting at AIM on Monday, Tuesday, Wednesday or Thursday only OR VEITHsymposium on Saturday only there is a 40% discount off pricing below for one day exhibiting. Please refer to the Industry Registration Form for companies eligible for one day exhibiting. Please fax your order form to 714-634-9016 to take advantage of this discount.

ExpoBadge Lead Retrieval Equipment *Equipment descriptions on Page 2*	DISCOUNT	REGULAR	QUANTITY	TOTAL
Handheld Scanners:				
(Battery operated scanners; no electricity required)				
ExpoBadge Panoptic	$395	$420		
ExpoBadge Add on Printer to Panoptic	$65	$65		
Mobile Application:				
ExpoBadge Lead Retrieval App *(one license)*	$305	$325		
Additional Licenses	$130	$130		
ExpoBadge Extras:				
ExpoBadge Live Literature Link	$250	$250		
Delivery, Setup, and Training	$95	$125		
Personalized Action Codes	$75	$100		
Paper: Additional Roll	$17	$22		
USB Flash Drive	$100	$125		

Federal Tax ID # 20-8676699   **Grand Total:**

Company Information

COMPANY	CONTACT	BOOTH #
ADDRESS 1	CITY	ZIP CODE
ADDRESS 2	STATE	COUNTRY
EMAIL	PHONE	ONSITE PHONE

Payment Information *Billing Zip Code Required

AMERICAN EXPRESS	MASTERCARD	VISA	CHECK
CREDIT CARD #		EXPIRATION DATE	
NAME ON CARD		*BILLING ZIP CODE	

WEBSITE:
www.expobadge.com

✉ **EMAIL ORDERS TO:**
orders@expobadge.com

📠 **FAX ORDERS TO:**
714-634-9016

✉ **MAIL ORDERS TO:**
ExpoBadge, Inc.
1150 E. Stanford Court
Anaheim, CA 92805, USA

☎ **FOR ASSISTANCE CALL:**
toll free 800-490-9941
+1-714-712-7380

Terms and Conditions: I have read and agreed to the following terms and conditions.
All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional $100.00 charge. A non-refundable charge of $2,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a $100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a $75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.

ELECTRONIC LEADS DELIVERY: An email containing a link to your leads will be sent to the email address on file within 24 hours of the close of the show. Your leads will be available in multiple formats: Excel, .CSV, and .TXT

HANDHELD SCANNERS	DETAILS	LEADS FORMAT
ExpoBadge Panoptic	The **ExpoBadge Panoptic** is a wireless, handheld, state-of-the-art scanning device (Android), that is the fastest scanner in the market. Uploads lead detail in real-time. Leads can be accessed anytime from ExpoBadge's secure website. Includes an easy-to-use notes option for quickly recording notes specific to each lead. (Requires nightly charging.)	Electronic
Wireless Printer Add-On	Add a Wireless printer to the Panoptic and receive your leads both on paper and electronically!	Paper

MOBILE APP	DETAILS	LEADS FORMAT
	The **ExpoBadge Lead Retrieval App** is lead retrieval made smart. *Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for some features. *Depending on the type of barcode, you may either scan or manually enter ID number. For show-specific information, please call ExpoBadge.	Electronic

EXTRAS	DETAILS
Live Literature Link	Deliver and make available all your literature digitally! Target your marketing, leverage your collateral investment, and "Go Green" by uploading your promotional material onto the Live Literature Link. You may post up to 10 different pdfs. For further details, click on the link http://expobadge.com/expobadge/LLL.pdf
Delivery, Setup & Training	ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]
USB Flash Drive	**Not compatible with Lead Print options** Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.

STANDARD ACTION CODES

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

ADD TO MAILING LIST	HOT LEAD!	PRODUCT B	SCHEDULE DEMONSTRATION
CURRENT CUSTOMER	INQUIRY ONLY	PRODUCT C	SEND LITERATURE
DISTRIBUTOR	INTERESTED BUYER	PRODUCT D	SEND PRICING INFO
HAS PURCHASING AUTHORITY	OEM	PRODUCT E	VAR
HAVE SALES REP CALL	PRODUCT A	PRODUCT F	WANTS PRESENTATION

PERSONALIZED ACTION CODES

For an additional fee, you can personalize your action codes in order to better qualify each lead.
Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code.
Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), carat (^), or quote (").

1	_____	11	_____
2	_____	12	_____
3	_____	13	_____
4	_____	14	_____
5	_____	15	_____
6	_____	16	_____
7	_____	17	_____
8	_____	18	_____
9	_____	19	_____
10	_____	20	_____