



April 4, 2023

To our Valued Industry Partners:

The exhibit hall floor plans for the November 2023 VEITHsymposium have been finalized and we are now open for registration. We hope you will be pleased with the layout, and we look forward to your participation in the 2023 meeting.

We offer various exhibiting opportunities to accommodate industry needs and budgets, which are outlined below:

**VEITHsymposium EXHIBIT OPPORTUNITIES**

Exhibits will be open from Tuesday, November 14 - Friday, November 17, 2023 with an optional exhibiting day on Saturday, November 18, 2023 for all exhibitors who have rented one of the 3<sup>rd</sup> Floor exhibit spaces.

**2nd FLOOR PROMENADE EXHIBIT AREA**

Tuesday, November 14, through Friday, November 17, 2023

10'x10' space = \$9,500; Fee includes 4 complimentary badges to the VEITHsymposium scientific sessions.

10'x20' space = \$19,000; Fee includes 6 complimentary badges to the VEITHsymposium scientific sessions.

**3rd FLOOR EXHIBIT SPACES**

Tuesday, November 14, through Saturday, November 18, 2023

(Saturday exhibiting is optional)

**3rd FLOOR FOYER**

8'x10' space (Foyer) = \$18,000; Fee includes 6 complimentary badges to the VEITHsymposium scientific sessions.

8'x20' space = \$28,500; Fee includes 10 complimentary badges to the VEITHsymposium scientific sessions.

8'x30' (Foyer) = \$39,000; Fee includes 12 complimentary badges to the VEITHsymposium scientific sessions.

**SPECIAL EXHIBIT SPACES (3rd Floor Promenade)**

Please contact Steven Feld for availability and questions.

**CENTER ESCALATOR EXCLUSIVE EXHIBIT SPACE (3rd Floor)**

Please contact Steven Feld for availability and questions.

**EXCLUSIVE EXHIBIT SPACE (3rd Floor)**

Please contact Steven Feld for availability and questions.

**UNIQUE EXHIBIT SPACES (2nd & 3rd Floors)**

Please contact Steven Feld for availability and questions.

**TABLE TOP DISPLAYS (Available for Societies and Book Publishers Only)**

Table Top space = \$5,500; Fee includes 2 complimentary badges to the VEITHsymposium scientific sessions.

**1-DAY ONLY** - (Thursday, Murray Hill Suites, 2nd Floor and/or Saturday, 3rd Floor Foyer) 8'x10' space = \$3,500 per day; Fee includes 2 complimentary badges to any session presented on the day that exhibit is being paid for.

**ADDITIONAL EXHIBITOR DETAILS**

All complimentary badges allow full access to the VEITHsymposium scientific sessions and are for non-clinical company representatives only.

Companies exhibiting on the 3rd floor have the added exhibiting option to:

1. Close on Friday, November 17, 2023 at the end of the exhibiting day
2. Remain open on Saturday, November 18, 2023 until 4:00 p.m.
3. Close on Friday, November 17, 2023 but maintain an exhibit presence with a tabletop display in the 3rd floor foyer or promenade on Saturday, November 18, 2023.

Please select the option that best suits your company's needs on the Industry Registration Form.

**Space assignment is on a first come, first choice basis and payment must be received at the time of registration to secure your preferred exhibit location. Please note that due to logistic considerations, the Organizing Committee will make the final determination as to space assignment.**

Please contact Steven Feld with any questions at (917) 446-9818, or via email at [sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org).

Thank you for your continued support and/or interest in supporting the 2023 VEITHsymposium.

-3-

We look forward to a successful meeting again this year, one that not only meets, but exceeds your educational and exhibiting expectations.

Sincerely,

Steven J. Feld, Associate Director  
VEITHsymposium, AIMsymposium, AVIDsymposium  
Phone: (800) 987-9314, select option 3, or  
Cell : (917) 446-9818  
E-mail: [sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org)

Jackie Simpson, Managing Director  
VEITHsymposium, AIMsymposium, AVIDsymposium  
Phone: (845) 368-0069  
E-mail: [jsimpson@veithsymposium.org](mailto:jsimpson@veithsymposium.org)

Frank J. Veith, MD  
Chairman, VEITHsymposium

# Industry Registration Form



November 2023

Sun	Mon	Tues	Wed	Thur	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## 2nd Floor Promenade 10x10 Display

Tuesday, November 14 to Friday, November 17, 2023

**EXHIBIT FEE:** Exhibit Fee is non-refundable after September 5, 2023. Exhibit Fee includes the number of Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives as outlined below.

**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

10 x 10-ft. space (4 complimentary badges) \$9,500

10 x 20-ft. space (6 complimentary badges) \$19,000

10 x 30-ft. space (10 complimentary badges) \$28,500

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

### New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019  
(between 53rd and 54th Streets)

Company Name \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Email Address \_\_\_\_\_

Check \_\_\_\_\_ Amex \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card) \_\_\_\_\_

Signature \_\_\_\_\_

*A unique registration code to register your non-clinical company representatives will be provided to the contact person listed above. Registrations must be entered into the VEITHsymposium Registration database by Friday, November 10, 2023. There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.*

#### Inquiries:

**Steven Feld**  
Phone: 800-987-9314, select option 3 or  
Cell: 917-446-9818

E-mail:  
sfeld@veithsymposium.org  
Copy to  
exhibits@veithsymposium.org

If paying by credit card, please return completed form with credit card information by e-mail to  
sfeld@veithsymposium.org

If paying by check, please make check payable to: **The Cleveland Clinic Educational Foundation** and mail with completed form to:

**The Cleveland Clinic  
Educational Foundation  
P.O. Box 931653  
Cleveland, OH 44193-1082**

If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line.

# Industry Registration Form



## 3rd Floor Foyer 8x10 Foyer Display

Tuesday, November 14 to Friday or Saturday, November 17 or 18, 2023

November 2023

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**EXHIBIT FEE:** Exhibit Fee is non-refundable after September 5, 2023. Exhibit Fee includes the number of Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives as outlined below.

**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

### Foyer

8 x 10-ft Foyer (6 complimentary badges)	\$18,000
8 x 20-ft Foyer (10 complimentary badges)	\$28,500
8 x 30-ft Foyer (12 complimentary badges)	\$39,000

PLEASE SELECT ONE OPTION:

Tuesday, November 14 to Friday, November 17, 2023

Tuesday, November 14 to Saturday, November 18, 2023

### New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019  
(between 53rd and 54th Streets)

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Company Name \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Email Address \_\_\_\_\_

Check \_\_\_\_\_ Amex \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card) \_\_\_\_\_

Signature \_\_\_\_\_

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**PLEASE SELECT ONE OPTION:**

Tuesday, November 14 to Friday, November 17, 2023

Tuesday, November 14 to Saturday, November 18, 2023

**New York Hilton-Midtown**

1335 Avenue of the Americas, New York, NY 10019  
(between 53rd and 54th Streets)

## Special Exhibit Spaces 3rd Floor Promenade Exhibits

Tuesday, November 14 to Friday or Saturday, November 17 or 18, 2023

**EXHIBIT FEE:** Exhibit Fee is due by June 30th and is non-refundable after July 28, 2023. Exhibit Fee includes the number of Complimentary Full Access badges to the scientific session for non-clinical company representatives as outlined below.

**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

Space 300 - 15 x 15-ft Irregularly Shaped Corner Space in 3rd Floor Promenade (Up to 8 complimentary badges) **\$32,500**

Space 301 - 15 x 15-ft Space in 3rd Floor Promenade (Up to 8 complimentary badges) **\$32,500**

Space 302 - 12.6 x 15-ft Space in 3rd Floor Promenade (Up to 7 complimentary badges) **\$25,000**

Space 303 - 12.6 x 15-ft Space in 3rd Floor Promenade (Up to 7 complimentary badges) **\$25,000**

Space 304 - 15 X 15-ft Space in the 3rd Floor Promenade (Up to 8 complimentary badges) **\$32,500**

Space 305 - 15 x 15-ft Irregularly Shaped Corner Space in 3rd Floor Promenade (Up to 8 complimentary badges) **\$32,500**

Spaces 300/301 or Spaces 304/305 - Combined 15 X 15-ft Space with a 15 X 15-ft Irregularly Shaped Space in 3rd Floor Promenade (Up to 12 complimentary badges) **\$55,000**

Spaces 300/301/302 or Spaces 303/304/305 - Combined adjacent spaces measuring 42.6' X 15' with an irregularly Shaped Space in 3rd Floor Promenade (Up to 15 complimentary badges) **\$75,000**

Company Name Federal Tax ID Number

Contact Person

Company Address

City State Zip Code

Office Phone # Fax # Cell Phone #

Email Address

Check Amex Card Number Exp. Date

VISA Mastercard Verification Code (3 or 4 digit security code on credit card)

Signature

*A unique registration code to register your non-clinical company representatives will be provided to the contact person listed above. Registrations must be entered into the VEITHsymposium Registration database by Friday, November 10, 2023. There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.*

Unique Code Issued  
For Internal Use Only

**Inquiries:**

**Steven Feld**  
Phone: 800-987-9314, select option 3 or  
Cell: 917-446-9818

E-mail:  
[sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org)  
Copy to  
[exhibits@veithsymposium.org](mailto:exhibits@veithsymposium.org)

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# Industry Registration Form



## 3rd Floor Promenade Special Grouping of Exhibit Spaces

Tuesday, November 14 to Friday or Saturday, November 17 or 18, 2023

### EXHIBIT FEE: \$85,000

Exhibit Fee is due by June 30th and is non-refundable after July 28, 2023. Exhibit Fee includes 15 Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives.

**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

### Promenade Grouping of Exhibit Spaces (306/307/308/309/310)

A grouping of 5 exhibit spaces located on the south wall of the 3rd floor promenade.

Please note: Pathways through entrance and exit doors on both sides of each exhibit unit must remain open and unobstructed.

### PLEASE SELECT ONE OPTION:

Tuesday, November 14 to Friday, November 17, 2023

Tuesday, November 14 to Saturday, November 18, 2023

November 2023

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## New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY, 10019 (between 53rd and 54th Streets)

Company Name \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Email Address \_\_\_\_\_

Check \_\_\_\_\_ Amex \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card) \_\_\_\_\_

Signature \_\_\_\_\_

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## EXCLUSIVE EXHIBIT SPACE

WITH ADVERTISING OPPORTUNITY ON THE ADJACENT ESCALATOR WELL

Tuesday, November 14 to Friday or Saturday, November 17 or 18, 2023

**EXHIBIT FEE: \$65,000**

**8 X 30-ft Exclusive Exhibit Space with Advertisement Opportunity located in Center Escalator Well directly behind the exhibit space.**

Exhibit Fee is due by June 30, 2023 and is non-refundable after July 28, 2023. Registration includes 12 Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives.

**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

**PLEASE SELECT ONE OPTION:**

Tuesday, November 14 to Friday, November 17, 2023

Tuesday, November 14 to Saturday, November 18, 2023

**New York Hilton-Midtown**

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

Company Name Federal Tax ID Number

Contact Person

Company Address

City State Zip Code

Office Phone # Fax # Cell Phone #

Email Address

Check Amex Card Number Exp. Date

VISA Mastercard Verification Code (3 or 4 digit security code on credit card)

Signature

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# Industry Registration Form



## EXCLUSIVE EXHIBIT SPACE 3RD FLOOR PROMENADE

Tuesday, November 14 to Friday or Saturday, November 17 or 18, 2023

**EXHIBIT FEE: \$62,500**

**8 X 30-ft Exhibit Space and adjacent 12-ft., 10-in. irregularly shaped space.**

Exhibit Fee is due by June 30, 2023 and is non-refundable after July 28, 2023. Registration includes 15 Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives.

**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

**PLEASE SELECT ONE OPTION:**

Tuesday, November 14 to Friday, November 17, 2023

Tuesday, November 14 to Saturday, November 18, 2023

November 2023

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### New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

Company Name

Federal Tax ID Number

Contact Person

Company Address

City

State

Zip Code

Office Phone #

Fax #

Cell Phone #

Email Address

Check

Amex

Card Number

Exp. Date

VISA

Mastercard

Verification Code (3 or 4 digit security code on credit card)

#### Inquiries:

**Steven Feld**

Phone: 800-987-9314, select option 3 or  
Cell: 917-446-9818

E-mail:

[sfeld@veithsymposium.org](mailto:sfeld@veithsymposium.org)

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Signature

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## New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019  
(between 53rd and 54th Streets)

## Tabletop Displays & Unique Exhibit Spaces

Tuesday, November 14 to Friday or Saturday, November 17 or 18, 2023

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**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

### Tabletop Displays

(Societies and Book Publishers Only)

Tabletop Display (2 complimentary badges) \$5,500

### Special Exhibit Spaces

6 X 8-ft Special Space (3 complimentary badges) \$10,000

### PLEASE SELECT ONE OPTION:

Tuesday, November 14 to Friday, November 17, 2023

Tuesday, November 14 to Saturday, November 18, 2023

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Company Name

Federal Tax ID Number

Contact Person

Company Address

City

State

Zip Code

Office Phone #

Fax #

Cell Phone #

Email Address

Check

Amex

Card Number

Exp. Date

VISA

Mastercard

Verification Code (3 or 4 digit security code on credit card)

### Inquiries:

#### Steven Feld

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## 1-DAY ONLY EXHIBITS

(Thursday, South Corridor, 2nd Floor - Saturday, 3rd Floor Foyer)

November 16, 2023 or November 18, 2023

### 8X10 DISPLAY

**EXHIBIT FEE:** Exhibit Fee is non-refundable after September 5, 2023. Exhibit Fee includes 2 Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives only, on the day that the company is exhibiting.

**Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.**

THURSDAY ONLY FEE \$3,500

SATURDAY ONLY FEE \$3,500

Due to logistical considerations, the Organizing Committee will make the final determination as to space assignment.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

### New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

Company Name \_\_\_\_\_ Federal Tax ID Number \_\_\_\_\_

Contact Person \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Office Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Email Address \_\_\_\_\_

Check \_\_\_\_\_ Amex \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

VISA \_\_\_\_\_ Mastercard \_\_\_\_\_ Verification Code (3 or 4 digit security code on credit card) \_\_\_\_\_

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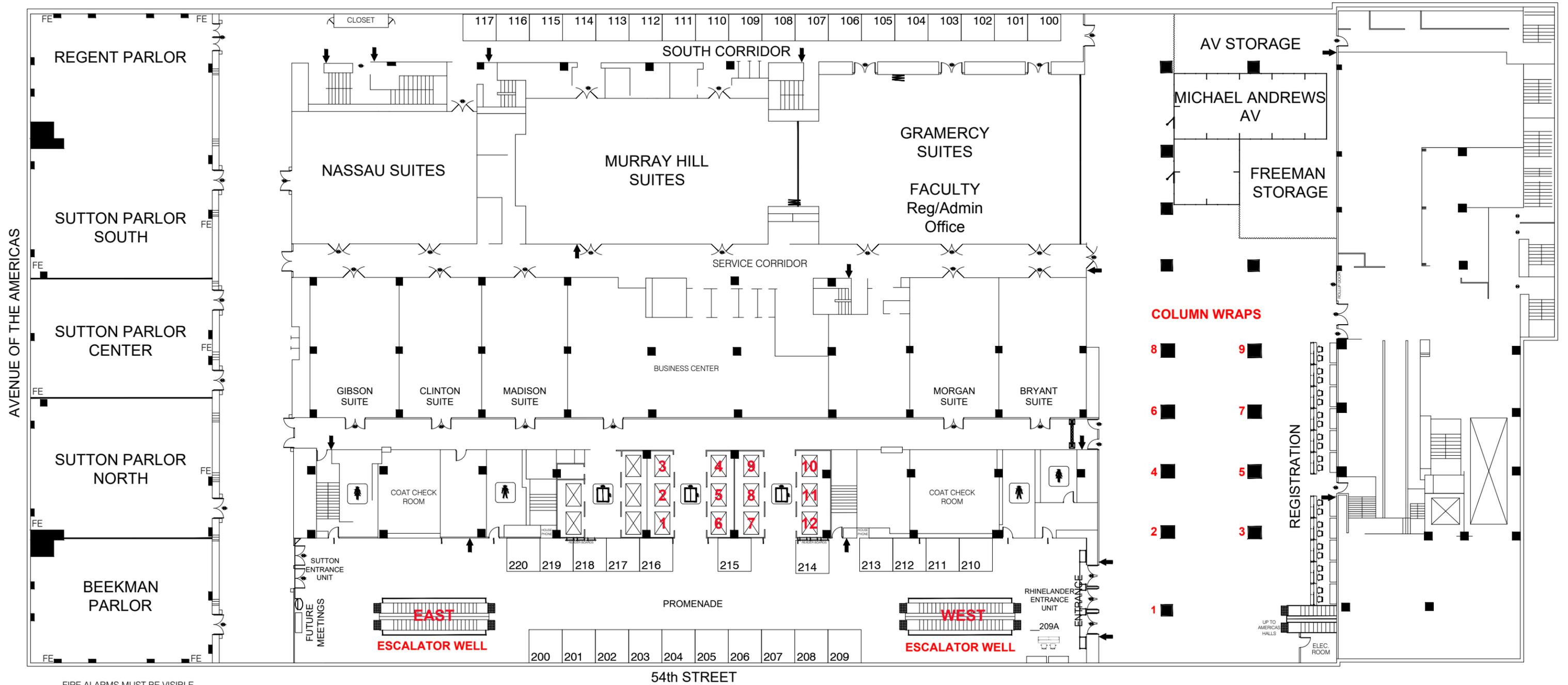
Signature \_\_\_\_\_

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# VEITHsymposium, AIMsymposium, AVIDsymposium

NOVEMBER 13, 2023 - NOVEMBER 18, 2023  
 NEW YORK HILTON MIDTOWN - 2ND FLOOR - NEW YORK, NY

**Elevator Doors 2, 5, 8, and 11 are reserved for VEITHsymposium.**



← FIRE ALARMS MUST BE VISIBLE AT ALL TIMES.  
 • INDICATED FIRE EXITS  
 FE - FIRE EXTINGUISHER

**FREEMAN**

**Disclaimer** - Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied, are made with respect to this floor plan. If the location of building columns, utilities or other architectural components of the facility is a consideration in the construction or usage of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimension and locations. © Copyright 2020, Freeman, all rights reserved.  
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