

4455 Douglas Avenue | Suite 11E | Bronx, New York 10471

May 5, 2022

To our Valued Industry Partners:

The exhibit hall floor plans for the November 2022 VEITHsymposium have been finalized and we are now open for registration. We hope you will be pleased with the layout, and we look forward to your participation in the 2022 meeting.

We offer various exhibiting opportunities to accommodate industry needs and budgets, which are outlined below:

VEITHsymposium EXHIBIT OPPORTUNITIES

Exhibits will be open from Tuesday, November 15 - Friday, November 18, 2022 with an optional exhibiting day on Saturday, November 19, 2022 for all exhibitors who have rented one of the 3rd Floor exhibit spaces.

2nd FLOOR PROMENADE EXHIBIT AREA

Tuesday, November 15, through Friday, November 18, 2022 10'x10' space = \$9,500; Fee includes 4 complimentary badges to the VEITHsymposium scientific sessions.

10'x20' space = \$19,000; Fee includes 6 complimentary badges to the VEITHsymposium scientific sessions.

3rd FLOOR EXHIBIT SPACES

Tuesday, November 15, through Saturday, November 19, 2022 (Saturday exhibiting is optional)

3rd FLOOR FOYER

8'x10' space (Foyer) = \$18,000; Fee includes 6 complimentary badges to the VEITHsymposium scientific sessions.

8'x20' space = \$28,500; Fee includes 10 complimentary badges to the VEITHsymposium scientific sessions.

8'x30' (Foyer) = \$39,000; Fee includes 12 complimentary badges to the VEITHsymposium scientific sessions.

3rd FLOOR PROMENADE

10'x10' space (Promenade) = \$20,000; Fee includes 6 complimentary badges to the VEITHsymposium scientific sessions.

10'x20' (Promenade) = \$32,500; Fee includes up 10 complimentary badges to the VEITHsymposium scientific sessions.

SPECIAL EXHIBIT SPACES (3rd Floor Promenade)

Please contact Steven Feld for availability and questions.

CENTER ESCALATOR EXCLUSIVE EXHIBIT SPACE (3rd Floor)

Please contact Steven Feld for availability and questions.

EXCLUSIVE EXHIBIT SPACE (3rd Floor)

Please contact Steven Feld for availability and questions.

TABLE TOP DISPLAYS (Available for Societies and Book Publishers Only)

Table Top space = \$5,500; Fee includes 2 complimentary badges to the VEITHsymposium scientific sessions.

SATURDAY ONLY, November 19, 2022 - \$3,500

8'x10' space = \$3,500; Fee includes 2 complimentary badges to any Saturday sessions.

ADDITIONAL EXHIBITOR DETAILS

All complimentary badges allow full access to the VEITHsymposium scientific sessions and are for <u>non-clinical</u> company representatives only.

Companies exhibiting on the 3rd floor have the added exhibiting option to:

- 1. Close on Friday, November 18, 2022 at the end of the exhibiting day
- 2. Remain open on Saturday, November 19, 2022 until 4:00 p.m.
- 3. Close on Friday, November 18, 2022 but maintain an exhibit presence with a tabletop display in the 3rd floor foyer or promenade on Saturday, November 19, 2022.

Please select the option that best suits your company's needs on the Industry Registration Form.

Space assignment is on a first come, first choice basis and payment must be received at the time of registration to secure your preferred exhibit location. Please note that due to logistic considerations, the Organizing Committee will make the final determination as to space assignment.

Please contact Steven Feld with any questions at (917) 446-9818, or via email at sfeld@veithsymposium.org.

Thank you for your continued support and/or interest in supporting the 2022 VEITHsymposium.

We look forward to a successful meeting again this year, one that not only meets, but exceeds your educational and exhibiting expectations.

Sincerely,

Steven J. Feld, Associate Director VEITHsymposium, AIMsymposium, AVIDsymposium Phone: (800) 987-9314, ext. 300 or (917) 446-9818

E-mail: sfeld@veithsymposium.org

Jackie Simpson, Managing Director VEITHsymposium, AlMsymposium, AVIDsymposium

Phone: (845) 368-0069

E-mail: jsimpson@veithsymposium.org

Frank J. Veith, MD Chairman, VEITHsymposium



2nd Floor Promenade 10x10 Display

Tuesday, November 15 to Friday, November 18, 2022

EXHIBIT FEE: Exhibit Fee is non-refundable after September 6, 2022. Exhibit Fee includes the number of Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives as outlined below.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

10 x 10-ft. space (4 complimentary badges)\$9,50010 x 20-ft. space (6 complimentary badges)\$19,00010 x 30-ft. space (10 complimentary badges)\$28,500

E-mail

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New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets

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|----------------------|------------------------|------------------------------------|--------------------------------------|--|
| | | | | Inquiries: |
| Company Name | | | Federal Tax ID Number | Steven Feld Phone: 800-987-9314 x300 or Cell: 917-446-9818 |
| Contact Person | | | | E-mail: sfeld@veithsymposium.org |
| Company Address | | | | Copy to exhibits@veithsymposium.org |
| City | | State | Zip Code | If paying by credit card, please return completed form with credit card informatic by e-mail to |
| Office Phone # | | Fax # | Cell Phone # | sfeld@veithsymposium.org |
| Email Address | | | | If paying by check, please make check payable to: The Cleveland Clinic Educational Foundation and mail with completed form to: |
| Check VISA | Amex Mastercard | Card Number | Exp. Date | The Cleveland Clinic Educational Foundation P.O. Box 931653 |
| 1.0.1 | madiordara | Verification Code (3 or 4 | Cleveland, OH 44193-1082 | |
| Signature | | anii addunaana of 4 man al | | If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line. |
| Please list the harr | ies and individual e-n | iaii addresses oi 4 <u>non-cii</u> | inical company representatives. | |
| Name | | Phone | # | E-mail |
| Name | | Phone | # | E-mail |
| Name | | Phone | # | E-mail |

If your registration fee includes 6 or more complimentary badges, please contact the Registrar (registrar@veithsymposium.org) for a unique registration code to register your non-clinical company representatives. Registrations must be entered into the VEITHsymposium Registration database by Friday, November 11, 2022. There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.

Phone #

Name



November 2022

| Sun | Mon | Tues | Wed | Thurs | Fri | Sat |
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| 13 | 14 | 15 VEITH | 16 VEITH | VEITH | 18 VEITH | VEITH |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

3rd Floor Foyer (Promenade - No Longer Available) 8x10 Foyer Display/10x10 Promenade Display

Tuesday, November 15 to Friday or Saturday, November 18 or 19, 2022

EXHIBIT FEE: Exhibit Fee is non-refundable after September 6, 2022. Exhibit Fee includes the number of Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives as outlined below.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

Foyer

| 8 x 10-ft Foyer (6 complimentary badges) | \$18,000 |
|---|----------|
| 8 x 20-ft Foyer (10 complimentary badges) | \$28,500 |
| 8 x 30-ft Foyer (12 complimentary badges) | \$39,000 |

Promenade no longer available

| 10 x 10-tt (6 complimentary badges) | \$20.000 |
|--------------------------------------|----------|
| 10 x 20-ft (10 complimentary badges) | \$32.500 |

PLEASE SELECT ONE OPTION:

Tuesday, November 15 to Friday, November 18, 2022 Tuesday, November 15 to Saturday, November 19, 2022

| 1st Choice | 2nd Choice | 3rd Choice |
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| | | | | Inquiries: |
|-----------------|------------|-----------------------------|-------------------------------------|--|
| Company Name | | | Federal Tax ID Number | Steven Feld Phone: 800-987-9314 x300 or Cell: 917-446-9818 |
| Contact Person | | | | E-mail: sfeld@veithsymposium.org Copy to |
| Company Address | | | | exhibits@veithsymposium.org |
| City | | State | Zip Code | If paying by credit card, please return completed form with credit card information by e-mail to |
| | | | | sfeld@veithsymposium.org |
| Office Phone # | | Fax # | Cell Phone # | If paying by check, please make check payable to: The Cleveland Clinic Educational Foundation and mail with completed form to: |
| Email Address | | | | and man with completed form to. |
| Check | Amex | Card Number | Exp. Date | The Cleveland Clinic Educational Foundation P.O. Box 931653 Cleveland, OH 44193-1082 |
| VISA | Mastercard | Verification Code (3 or 4 d | ligit security code on credit card) | If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line. |

Signature

A unique registration code to register your non-clinical company representatives will be provided to the contact person listed above. Registrations must be entered into the VEITHsymposium Registration database by Friday, November 11, 2022. There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.

Unique Code Issued For Internal Use Only



November 2022



PLEASE SELECT ONE OPTION:

Tuesday, November 15 to Friday, November 18, 2022 Tuesday, November 15 to Saturday, November 19, 2022

New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

Special Exhibit Spaces - No Longer Available 3rd Floor Promenade Exhibits

Tuesday, November 15 to Friday or Saturday, November 18 or 19, 2022

EXHIBIT FEE: Exhibit Fee is due by June 30th and is non-refundable after July 29, 2022. Exhibit Fee includes the number of Complimentary Full Access badges to the scientific session for non-clinical company representatives as outlined below.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

Space 300 - 15 x 15-ft Irregularly Shaped Corner Space in 3rd Floor Promenade (Up to 8 complimentary badges) \$32,500

Space 301 - 15 x 15-ft Space in 3rd Floor Promenade (Up to 8 complimentary badges) \$32,500

Space 302 - 12.6 x 15-ft Space in 3rd Floor Promenade (Up to 7 complimentary badges) \$25,000

Space 303 - 12.6 x 15-ft Space in 3rd Floor Promenade (Up to 7 complimentary badges) \$25,000

Space 304 - 15 X 15-ft Space in the 3rd Floor Promenade (Up to 8 complimentary badges) **\$32,500**

Space 305 - 15 x 15-ft Irregularly Shaped Corner Space in 3rd Floor Promenade (Up to 8 complimentary badges) **\$32,500**

Spaces 300/301 or Spaces 304/305 - Combined 15 X 15-ft Space with a 15 X 15-ft Irregularly Shaped Space in 3rd Floor Promenade (Up to 12 complimentary badges) \$55,000

Spaces 300/301/302 or Spaces 303/304/305 - Combined adjacent spaces measuring 42.6' X 15' with an irregularly Shaped Space in 3rd Floor Promenade (Up to 15 complimentary badges) \$75,000

| Company Name | | | Federal Tax ID Number |
|-----------------|------------|---------------------------|-----------------------------------|
| Contact Person | | | |
| Company Address | | | |
| City | | State | Zip Code |
| Office Phone # | | Fax # | Cell Phone # |
| Email Address | | | |
| Check | Amex | Card Number | Exp. Date |
| VISA | Mastercard | Varification Code /2 or 4 | digit security code on credit car |

Signature

A unique registration code to register your non-clinical company representatives will be provided to the contact person listed above. Registrations must be entered into the VEITHsymposium Registration Database by Friday, November 11, 2022. There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.

Inquiries:

Steven Feld

Phone: 800-987-9314 x300 or

Cell: 917-446-9818

E-mail:

sfeld@veithsymposium.org

Copy to

exhibits@veithsymposium.org

If paying by credit card, please return completed form with credit card information by e-mail to

sfeld@veithsymposium.org

If paying by check, please make check payable to: The Cleveland Clinic Educational Foundation and mail with completed form to:

The Cleveland Clinic Educational Foundation P.O. Box 931653 Cleveland, OH 44193-1082

If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line.



New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

CENTER ESCALATOR - No Longer Available EXCLUSIVE EXHIBIT SPACE

Tuesday, November 15 to Friday or Saturday, November 18 or 19, 2022

EXHIBIT FEE: \$65,000

8 X 30-ft Exclusive Exhibit Space with Advertisement Opportunity located in Center Escalator Well directly behind the exhibit space.

Exhibit Fee is due by June 30, 2022 and is non-refundable after July 29, 2022. Registration includes 15 Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

PLEASE SELECT ONE OPTION:

Tuesday, November 15 to Friday, November 18, 2022

Tuesday, November 15 to Saturday, November 19, 2022

| | | | | Inquiries: |
|------------------|------------|---------------------------|-------------------------------------|---|
| Company Name | | | Federal Tax ID Number | Steven Feld Phone: 800-987-9314 x300 or |
| ,, | | | | Cell: 917-446-9818 |
| Contact Person | | | | E-mail: |
| | | | | sfeld@veithsymposium.org Copy to |
| | | | | exhibits@veithsymposium.org |
| Company Address | | | | If no ving by gradit gord places return |
| | | | | If paying by credit card, please return completed form with credit card information |
| | | | | by e-mail to |
| City | | State | Zip Code | sfeld@veithsymposium.org |
| | | | | If paying by check, please make |
| Office Phone # | | Fax # | Cell Phone # | check payable to: The Cleveland |
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| Email Address | | | | The Cleveland Clinic |
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| | | | | 4100 West 150th Street above the City, |
| VISA | Mastercard | | | State and Zip Code line. |
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Signature

A unique registration code to register your non-clinical company representatives will be provided to the contact person listed above. Registrations must be entered into the VEITHsymposium Registration database by Friday, November 11, 2022. There will be a \$100 (additional) fee for onsite/walk-in registrations and/or substitutions.





New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

EXCLUSIVE EXHIBIT SPACE

3RD FLOOR - No Longer Available

Tuesday, November 15 to Friday or Saturday, November 18 or 19, 2022

EXHIBIT FEE: \$70,000

8 X 30-ft Exhibit Space and adjacent 12-ft., 10-in. irregularly shaped space located near the Center Escalator Well and Circular Well.

Exhibit Fee is due by June 30, 2022 and is non-refundable after July 29, 2022. Registration includes exclusive use of the Circular Well which offers: an Advertisement Opportunity, an adjacent 12-ft., 10-in. irregularly shaped space and 15 Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

PLEASE SELECT ONE OPTION:

Tuesday, November 15 to Friday, November 18, 2022

Tuesday, November 15 to Saturday, November 19, 2022

| Company Name | | | Federal Tax ID Number | Inquiries: Steven Feld Phone: 800-987-9314 x300 or Cell: 917-446-9818 |
|-----------------|--------------------|---------------------------|-------------------------------------|--|
| Contact Person | | | | E-mail: sfeld@veithsymposium.org Copy to exhibits@veithsymposium.org |
| Company Address | | | | If paying by credit card, please return completed form with credit card information by e-mail to |
| City | | State | Zip Code | sfeld@veithsymposium.org |
| Office Phone # | | Fax # | Cell Phone # | If paying by check, please make check payable to: The Cleveland Clinic Educational Foundation and mail with completed form to: |
| Email Address | Amov | | | The Cleveland Clinic Educational Foundation P.O. Box 931653 |
| Check VISA | Amex Mastercard | Card Number | Exp. Date | Cleveland, OH 44193-1082 If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line. |
| | | verification Code (3 or 4 | digit security code on credit card) | |

Signature

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Unique Code Issued For Internal Use Only



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New York Hilton-Midtown

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

Tabletop Displays & Unique Exhibit Spaces

Tuesday, November 15 to Friday or Saturday, November 18 or 19, 2022

EXHIBIT FEE: Exhibit Fee is non-refundable after September 6, 2022. Exhibit Fee includes the number of Complimentary Full Access Badges to the Scientific Sessions for non-clinical company representatives as outlined below.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

Tabletop Displays

(Societies and Book Publishers Only

Tabletop Display (2 complimentary badges)

\$5,500

Special Exhibit Spaces

6 X 8-ft Special Space (3 complimentary badges)

\$10,000

PLEASE SELECT ONE OPTION:

Tuesday, November 15 to Friday, November 18, 2022 Tuesday, November 15 to Saturday, November 19, 2022

| 1st Choice | 2nd Choice | 3rd Choice |
|------------|------------|------------|

| | | | | Inquiries: |
|-----------------------|-----------------------|-------------------------------------|-------------------------------------|--|
| Company Name | | | Federal Tax ID Number | Steven Feld Phone: 800-987-9314 x300 or Cell: 917-446-9818 |
| Contact Person | | | | E-mail: sfeld@veithsymposium.org Copy to |
| Company Address | | | | exhibits@veithsymposium.org |
| City | | State | Zip Code | If paying by credit card, please return completed form with credit card informatio by e-mail to sfeld@veithsymposium.org |
| Office Phone # | | Fax # | Cell Phone # | If paying by check, please make check payable to: The Cleveland Clinic Educational Foundation |
| Email Address | | | | and mail with completed form to: |
| Check | Amex | Card Number | Exp. Date | The Cleveland Clinic Educational Foundation P.O. Box 931653 Cleveland, OH 44193-1082 |
| VISA | Mastercard | Verification Code (3 or 4 or | digit security code on credit card) | If sending by overnight mail, please add 4100 West 150th Street above the City, |
| Please list the names | s and individual e-ma | il addresses of 2 or 3 <u>non-c</u> | linical company representatives. | State and Zip Code line. |
| Name | | Phone | # | E-mail |
| Name | | Phone | # | E-mail |
| Name | | Phone | # | E-mail |

Signature



November 2022

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New York Hilton-Midtown

Name

Name

1335 Avenue of the Americas, New York, NY 10019 (between 53rd and 54th Streets)

SATURDAY ONLY NOVEMBER 19, 2022 8X10 DISPLAY

EXHIBIT FEE: Exhibit Fee is non-refundable after September 6, 2022. Exhibit Fee includes 2 Complimentary Full Access Badges to the Scientific Sessions for <u>non-clinical</u> company representatives only, on the day that the company is exhibiting.

Please note: Payment must be received upon submission of this form to secure your preferred exhibit location.

SATURDAY ONLY FEE

\$3,500

Due to logistical considerations, the Organization Committee will make the final determination as to space assignment.

| 1st Choice | 2nd Choice | 3rd Choice | |
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E-mail

E-mail

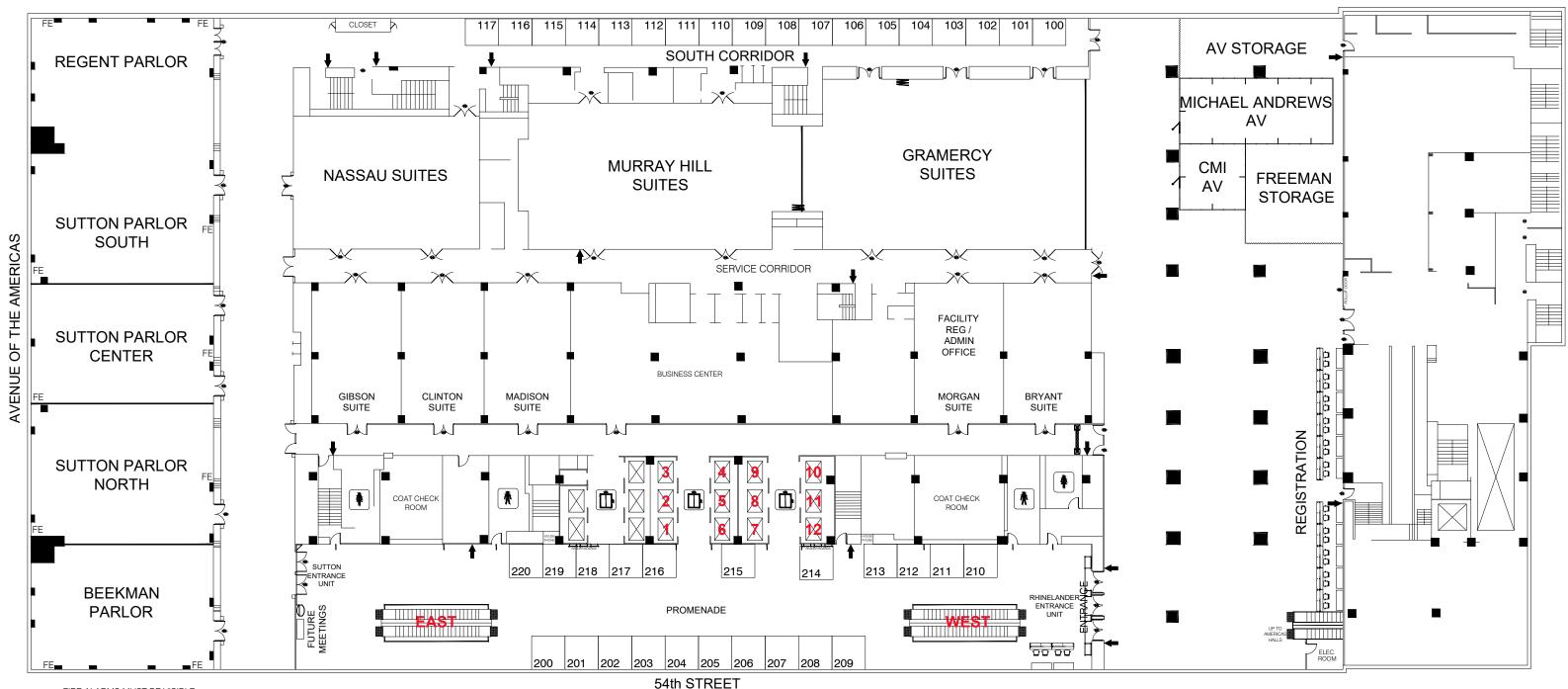
| (| , | | | Inquiries: | |
|-----------------|--------------------|---|--|--|--|
| Company Name | | | Federal Tax ID Number | Steven Feld Phone: 800-987-9314 x300 or Cell: 917-446-9818 | |
| Contact Person | | | | E-mail: sfeld@veithsymposium.org Copy to exhibits@veithsymposium.org | |
| Company Address | | | | If paying by credit card, please return completed form with credit card information by e-mail to | |
| City | | State | Zip Code | sfeld@veithsymposium.org | |
| Office Phone # | | Fax # | Cell Phone # | If paying by check, please make check payable to: The Cleveland Clinic Educational Foundation and mail with completed form to: | |
| Email Address | | | | The Cleveland Clinic Educational Foundation P.O. Box 931653 | |
| Check | Amex | Card Number | Exp. Date | Cleveland, OH 44193-1082 | |
| VISA | Mastercard | Verification Code (3 or 4 digit security code on credit card) | | If sending by overnight mail, please add 4100 West 150th Street above the City, State and Zip Code line. | |
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| Signature | | | | | |
| Please list th | ne names and indiv | ridual e-mail addresses of | 2 <u>non-clinical</u> company represen | tatives. | |

Phone #

Phone #

VEITHsymposium

NOVEMBER 15, 2022 - NOVEMBER 19, 2022 NEW YORK HILTON MIDTOWN - 2ND FLOOR - NEW YORK, NY



FIRE ALARMS MUST BE VISIBLE ◆ AT ALL TIMES.

◆ INDICATED FIRE EXITS

FE - FIRE EXTINGUISHER

FREEMAN

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3/18/2020 Started By: SHELLEY YOCOVELLI,

STEPHEN DOREY Account Mgmt.: ISAAC MORRIS

Line Item: #6210352 3/20/2020 Revised By: SHELLEY YOCOVELLI,

VEITHsymposium

NOVEMBER 15, 2022 - NOVEMBER 19, 2022 NEW YORK HILTON MIDTOWN - 3RD FLOOR & AMERICAS HALL 1 - NEW YORK, NY

